



SPONSORSHIP PACK

Digital Transformation Conference

*Empowering business connecting people
with technology*

Wednesday 10th February 2027 | Radisson Blu, Jersey



Shaping the future of digital transformation with heart and precision

Following the success of The Digital Transformation Conference 2026, it is with great pleasure we are bringing once again business leaders, technology experts, and innovators to explore how digital change can drive growth, resilience, and competitive advantage.

This one-day event is designed not just to showcase technology but to start conversations, spark ideas, bring more heart and create more meaningful connections between people and solutions.



By sponsoring The Digital Transformation Conference, you will:

- Position your brand at the heart of Jersey's digital transformation agenda
- Gain visibility with decision-makers and senior leaders across industries
- Showcase your solutions, services, live demo and expertise to a targeted audience
- Build new relationships through networking and panel discussions
- Demonstrate your commitment to innovation and the local business community



Who will be there?

The Digital Transformation Conference 2026 is expected to welcome over 100 senior-level attendees from across Jersey's most influential business sectors.

Our audience will include:

- Financial services: Banks, investment firms, fund administrators
- Trust companies and family offices
- Law firms and legal services providers
- Senior-level executives: CIOs, CTOs, Chief Digital Officers, Heads of IT
- Business leaders in operations and strategy: COO, Transformation Directors, Heads of Innovation
- Digital and technology professionals: IT managers, data specialists, systems architects
- Other key industries: Retail, hospitality, healthcare, utilities, and public sector representatives who are seeking digital solutions to drive growth and efficiency

This carefully curated mix of decision makers offers sponsors direct access to an engaged audience, each delegate looking for insight, innovation, and partnerships to support their digital transformation journey.



WEDNESDAY 11TH FEBRUARY 2026

Conference: 9AM TO 2PM

LIVE Demos: 2.30PM TO 4PM

RADISSON BLU, Jersey

Agenda

- 8.30am Arrival Registration & Coffee
- 9am Opening Keynote
Speaker, Steven Hemmings
- 11.30am Coffee Break
- 2pm Conference Closes
- 2pm Lunch in the Foyer & Exhibitors' Products Showcase
- 2.30pm Products Live Demos
- 4pm Ends

Who are the speakers?

Inspiring voices, practical insights



The conference programme will feature a blend of keynote speakers, panel discussions from local and international experts.

Our speakers will cover key themes including:

- Artificial Intelligence and Automation
- Digital Transformation in Practice
- The Human Side of Technology
- Local Success Stories from Jersey Businesses
- Future Trends and Innovation

Full speaker line-up will be announced soon.

SPONSORSHIP PACKAGES



Your opportunity to shine

We offer flexible sponsorship packages designed to suit your business objectives. Whether you want headline visibility, showcase opportunities, or networking access, there is a package to fit.

HEADLINE SPONSOR

- Exhibition Spot
- Logo and link to website
- Logo on programme
- Social media posts x9
- Speaker/Panel slot
- 10 tickets (worth £950)

£3,795

DEMO SPONSORS

- Exhibition Spot
- Logo and link to website
- Afternoon 15mins Live Demo Slot
- Logo on programme
- Social media posts x6
- 5 tickets (worth £475)

£2,795

EXHIBITOR SPONSORS

- Exhibition Spot
- Logo on website
- Logo on programme
- Social media posts x2
- 1 ticket (worth £95)

£795

Packages are limited and allocated on a first-come, first-served basis.

We welcome **fresh ideas** and **creative collaborations**.

If you would like to explore unique ways to get involved or add something special to the conference experience, please reach out to **Claire or Sandy**, we would love to shape it together with you.

claire@qbix.digital | sandy@ternevents.com





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